



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

INVOICE

DUPLICATE

Advertiser	POL/Restore Our Future	Invoice #	198064-1
Product	8/13-8/20 RESTORE OUR FUTURE	Invoice Date	08/26/12
Estimate Number	341	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/20/12
Station	WAVY	Order #	198064
Account Executive	Petry Philadelphia	Alt Order #	06841173
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/14/12 - 08/20/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY 6AM News	6a-7a		to						
				08/13/12 to 08/19/12	4x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	6:55 AM	ROF12TV18H	\$1,800.00		3
	WAVY			W	08/15/12	:30	6:56 AM	ROF12TV18H	\$1,800.00		2
	WAVY			Th	08/16/12	:30	6:06 AM	ROF12TV18H	\$1,800.00		1
	WAVY			F	08/17/12	:30	6:07 AM	ROF12TV18H	\$1,800.00		4
2	WAVY	Today Show M-F	7a-9a		to						
				08/13/12 to 08/19/12	4x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	7:22 AM	ROF12TV18H	\$1,800.00		1
	WAVY			W	08/15/12	:30	8:49 AM	ROF12TV18H	\$1,800.00		4
	WAVY			Th	08/16/12	:30	7:23 AM	ROF12TV18H	\$1,800.00		3
	WAVY			F	08/17/12	:30	8:36 AM	ROF12TV18H	\$1,800.00		2
3	WAVY	Hampton Roads Show	11a-12p		to						
				08/13/12 to 08/19/12	8x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	11:25 AM	ROF12TV18H	\$150.00		5
	WAVY			Tu	08/14/12	:30	11:56 AM	ROF12TV18H	\$150.00		1
	WAVY			W	08/15/12	:30	11:40 AM	ROF12TV18H	\$150.00		2
	WAVY			W	08/15/12	:30	11:59 AM	ROF12TV18H	\$150.00		6
	WAVY			Th	08/16/12	:30	11:23 AM	ROF12TV18H	\$150.00		8
	WAVY			Th	08/16/12	:30	11:38 AM	ROF12TV18H	\$150.00		3
	WAVY			F	08/17/12	:30	11:15 AM	ROF12TV18H	\$150.00		4
	WAVY			F	08/17/12	:30	11:32 AM	ROF12TV18H	\$150.00		7
4	WAVY	News 10 @ Noon	12p-1p		to						
				08/13/12 to 08/19/12	5x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	12:25 PM	ROF12TV18H	\$250.00		5
	WAVY			Tu	08/14/12	:30	12:59 PM	ROF12TV18H	\$250.00		1
	WAVY			W	08/15/12	:30	12:53 PM	ROF12TV18H	\$250.00		2
	WAVY			Th	08/16/12	:30	12:44 PM	ROF12TV18H	\$250.00		3
	WAVY			F	08/17/12	:30	12:42 PM	ROF12TV18H	\$250.00		4
5	WAVY	News 10 @530p	530p-6p		to						

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INVOICE

DUPLICATE

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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/14/12 - 08/20/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WAVY	News 10 @530p	530p-6p		to						
				08/13/12 to 08/19/12	3x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	5:43 PM	ROF12TV18H	\$1,500.00		1
	WAVY			W	08/15/12	:30	5:57 PM	ROF12TV18H	\$1,500.00		2
	WAVY			F	08/17/12	:30	5:53 PM	ROF12TV18H	\$1,500.00		3
6	WAVY	News 10 @6p	6p-630p		to						
				08/13/12 to 08/19/12	4x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	6:12 PM	ROF12TV18H	\$1,800.00		1
	WAVY			W	08/15/12	:30	6:27 PM	ROF12TV18H	\$1,800.00		4
	WAVY			Th	08/16/12	:30	6:13 PM	ROF12TV18H	\$1,800.00		3
	WAVY			F	08/17/12	:30	6:09 PM	ROF12TV18H	\$1,800.00		2
7	WAVY	M-F News 10 @11	11p-1130p		to						
				08/13/12 to 08/19/12	4x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	11:22 PM	ROF12TV18H	\$1,800.00		1
	WAVY			W	08/15/12	:30	11:23 PM	ROF12TV18H	\$1,800.00		2
	WAVY			Th	08/16/12	:30	11:31 PM	ROF12TV18H	\$1,800.00		4
	WAVY			F	08/17/12	:30	11:26 PM	ROF12TV18H	\$1,800.00		3
8	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				08/13/12 to 08/19/12	4x	- TWTF - -					
	WAVY			Tu	08/14/12	:30	12:10 AM	ROF12TV18H	\$400.00		1
	WAVY			W	08/15/12	:30	12:32 AM	ROF12TV18H	\$400.00		2
	WAVY			Th	08/16/12	:30	12:00 AM	ROF12TV18H	\$400.00		3
	WAVY			F	08/17/12	:30	12:11 AM	ROF12TV18H	\$400.00		4
9	WAVY	Friday 10p-11p	10p-11p		to						
				08/13/12 to 08/19/12	1x	- - - - F - -					
	WAVY			F	08/17/12	:30	10:29 PM	ROF12TV18H	\$1,200.00		1
10	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				08/13/12 to 08/19/12	2x	- - - - - S -					
	WAVY			Sa	08/18/12	:30	6:09 AM	ROF12TV18H	\$400.00		2
	WAVY			Sa	08/18/12	:30	6:39 AM	ROF12TV18H	\$400.00		1

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				08/13/12 to 08/19/12	2x	-----S-					
	WAVY			Sa	08/18/12	:30	7:22 AM	ROF12TV18H	\$800.00		2
	WAVY			Sa	08/18/12	:30	7:55 AM	ROF12TV18H	\$800.00		1
12	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				08/13/12 to 08/19/12	2x	-----S-					
	WAVY			Sa	08/18/12	:30	6:07 PM	ROF12TV18H	\$500.00		2
	WAVY			Sa	08/18/12	:30	6:23 PM	ROF12TV18H	\$500.00		1
13	WAVY	Sa 7-8p	7p-8p		to						
				08/13/12 to 08/19/12	2x	-----S-					
	WAVY			Sa	08/18/12	:30	6:59 PM	ROF12TV18H	\$300.00		2
	WAVY			Sa	08/18/12	:30	7:55 PM	ROF12TV18H	\$300.00		1
14	WAVY	PGA	PGA		to						
				08/13/12 to 08/19/12	4x	-----SS					
	WAVY			Sa	08/18/12	:30	3:59 PM	ROF12TV18H	\$250.00		1
	WAVY			Sa	08/18/12	:30	4:51 PM	ROF12TV18H	\$250.00		3
	WAVY			Su	08/19/12	:30	4:49 PM	ROF12TV18H	\$250.00		4
	WAVY			Su	08/19/12	:30	5:23 PM	ROF12TV18H	\$250.00		2
15	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				08/13/12 to 08/19/12	1x	-----S					
	WAVY			Su	08/19/12	:30	7:39 AM	ROF12TV18H	\$800.00		1
16	WAVY	Today Show Sunday	8a-9a		to						
				08/13/12 to 08/19/12	1x	-----S					
	WAVY			Su	08/19/12	:30	8:29 AM	ROF12TV18H	\$1,200.00		1
17	WAVY	Meet the Press	9a-10a		to						
				08/13/12 to 08/19/12	1x	-----S					
	WAVY			Su	08/19/12	:30	9:59 AM	ROF12TV18H	\$1,500.00		1
18	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				08/13/12 to 08/19/12	2x	-----S					

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18	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
	WAVY			Su	08/19/12	:00			\$500.00	Credited	1
	WAVY			Su	08/19/12	:30	6:46 PM	ROF12TV18H	\$500.00		2
19	WAVY	NFL Pre-Season Game	NFL Pre-Season Game		to						
					08/13/12 to 08/19/12	2x	-----S				
	WAVY			Su	08/19/12	:30	9:40 PM	ROF12TV18H	\$2,500.00		1
	WAVY			Su	08/19/12	:30	11:25 PM	ROF12TV18H	\$2,500.00		2
20	WAVY	WAVY News 10 @11 Sun	11p-1130p		to						
					08/13/12 to 08/19/12	1x	-----S				
	WAVY			Su	08/19/12	:30	11:47 PM	ROF12TV18H	\$1,800.00		1
					Sports ran over						
21	WAVY	WAVY 6AM News	6a-7a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	5:59 AM	ROF12TV18H	\$1,800.00		1
22	WAVY	Today Show M-F	7a-9a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	7:56 AM	ROF12TV18H	\$1,800.00		1
23	WAVY	Hampton Roads Show	11a-12p		to						
					08/20/12 to 08/26/12	2x	M-----				
	WAVY			M	08/20/12	:30	11:23 AM	ROF12TV18H	\$150.00		2
	WAVY			M	08/20/12	:30	11:54 AM	ROF12TV18H	\$150.00		1
24	WAVY	News 10 @ Noon	12p-1p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	12:12 PM	ROF12TV18H	\$250.00		1
25	WAVY	News 10 @530p	530p-6p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	5:37 PM	ROF12TV18H	\$1,500.00		1
26	WAVY	News 10 @6p	6p-630p		to						
					08/20/12 to 08/26/12	1x	M-----				

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26	WAVY	News 10 @6p	6p-630p		to						
	WAVY			M	08/20/12	:30	6:08 PM	ROF12TV18H	\$1,800.00		1
27	WAVY	M-F News 10 @11	11p-1130p		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	11:22 PM	ROF12TV18H	\$1,800.00		1
28	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	12:30 AM	ROF12TV18H	\$400.00		1
<u>Aired Spots</u>				65							

<u>Gross Total</u>	\$64,000.00	
<u>Agency Commission</u>	\$9,600.00	
<u>Net Amount Due</u>	\$54,400.00	<u>Payment Terms 30 Days</u>

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